

Ryan Keightley

DESIGNER • ILLUSTRATOR • MAKER

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Education

BFA IN GRAPHIC DESIGN

University of Florida, August 2009 – April 2011

18 students are accepted into the University of Florida's Graphic Design program each year, which provides a studio environment spanning over the course of two years. Students are able to gain experience designing together as a community, enabling an artistic space for inspiration, collaboration, and communication.

DEAN'S LIST

University of Florida, Aug 2007 – April 2011

Maintained a GPA of 3.50 or higher

FLORIDA BRIGHT FUTURES SCHOLAR

University of Florida, Aug 2007 – April 2011

Involvement

VOX GRAPHIS

Member, 2008–2011 Ligature Gallery Chair, 2010–2011

Responsible for heading a team to bring the identity of the University of Florida's annual graphic Design symposium into a physical gallery space.

DESIGN FOR DEVELOPMENT: THE MORINGA PROJECT

The Moringa Project was started to educate farmers in Swaziland about the benefits of the moringa plant, and in turn provides a dependable economic outlet. Responsible for managing art direction of the brand identity as well as print collateral created by a team of fellow student designers while considering feasibility within budget constraints.

Interests

Illustration, Typography, Fashion Design, Interior Design, Sewing, Animation, Industrial/Furniture Design, Lifestyle Photography, Cars, Personal Fitness and Nutrition, Cooking, Hiking, Unicorns

Experience

PERSONAL TYPE FOUNDRY

2014 – Present

Working on personal development of proficiency in type design, development, and marketing.

MODCLOTH

Marketing Designer, October 2011 – Present

Graphic design and illustration on the marketing team with a focus on UX - Marketing Graphic Design cross-team collaboration, mobile web, and email newsletter campaigns. Responsibilities have included designing for responsive layout, mobile web and iOS apps, targeted ads, designing with consideration for SEO, print, designing for various social media platforms, as well as for marketing placements throughout the retail site and blog. Currently working on visual design of campaign stories and promotions.

UNIVERSITY OF FLORIDA FOUNDATION

Design Intern, August 2010 – April 2011

Responsible for design/layout of campaign proposals, art direction for the University of Florida's annual Stakeholders Meeting, SAA ebranding, T-shirt design, internal UF Foundation campaign branding, among other projects.

FREELANCE

WeLoveFine
Design by Humans
Threadless
The University of Florida
Something Sacred Clothing
The Canvas Room Records

Skills

CREATIVE SUITE

Proficient in Photoshop, Illustration, InDesign. Acquainted with Dreamweaver, Flash, After Effects.

SOFTWARE

Glyphs App, Microsoft Office Suite, Google Product Suite, HTML/CSS
Acquainted with JavaScript.

MEDIA

Typography, Illustration, Screen Printing, Laser Cutting, Photography, Upholstery, Sewing, Woodworking